

Angela Robak BFA

Graphic Design
Creative Branding
Photographic Expertise

www.artfulideas.ca



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Portfolio

www.artfulideas.ca



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GRAPHIC DESIGNER

Artful Ideas

Victoria, B.C. and
Kanata, ON, Canada
June 2004 - present

Print media designer: logo design; brand development and campaigns; ads, brochures, posters, signage complemented by online materials; publication layout; corporate collateral including press releases and media kits; social media creative; student of web design; photographer; liaise with printers, publishers, clients directly

GRAPHIC DESIGNER

National Arts Centre

Ottawa, ON, Canada
Sept. 2012 - June 2014

Contract designer; bilingual print media to strict brand guidelines; design of advertisements; print campaigns; posters; inserts; brochures; web ads; social media components; invitations; collateral packages; billboards; powerpoint presentations; event collateral; promotional material; liaise with printers (in-house and external suppliers)

SENIOR DESIGNER

Black Press

Victoria, B.C., Canada
Sept. 2006 - May 2008
and
Dec. 1999 - June 2004

2006-2008 Senior Designer for Head Office of Black Press producing sales collateral for 21 newspapers on Vancouver Island, B.C.; powerpoint presentations; rate cards; special supplement design; assisted with event planning and promotions; internal and external advertising

1999-2004 Production Artist for five newspapers; special supplements; layout and formatting; internal and external advertising campaigns



PHILANTHROPIC WORK

Habitat for Humanity, Pay it Forward, Canadian Organic Growers, CAAGLOP (Centre for African Affairs and Global Peace)



FRENCH LANGUAGE TRAINING

Levels 3-5 French

Le Carrefour & MFRC | Ottawa, Canada

WEB DESIGNER CERTIFICATION

HTML, CSS, Flash, Web Design Theory, Web Interface

April 2010 to 2012
Algonquin College | Ottawa, Canada

BACHELOR OF FINE ARTS

Major in Photographic Arts, with additional courses in Anthropology and Journalism to obtain my BFA

September 1990 to May 1994
Alberta College of Art and Design,
University of Calgary and SAIT
Calgary, Canada



SOFTWARE

Mac platform
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Quark XPress

Acrobat & Distiller
Extensis Suitcase
Powerpoint
Social Media apps
Blogger
Dreamweaver



INTERESTS

Nutrition
Reading
Photography
Traveling
Zumba

REFERENCES UPON REQUEST

RESUMÉ